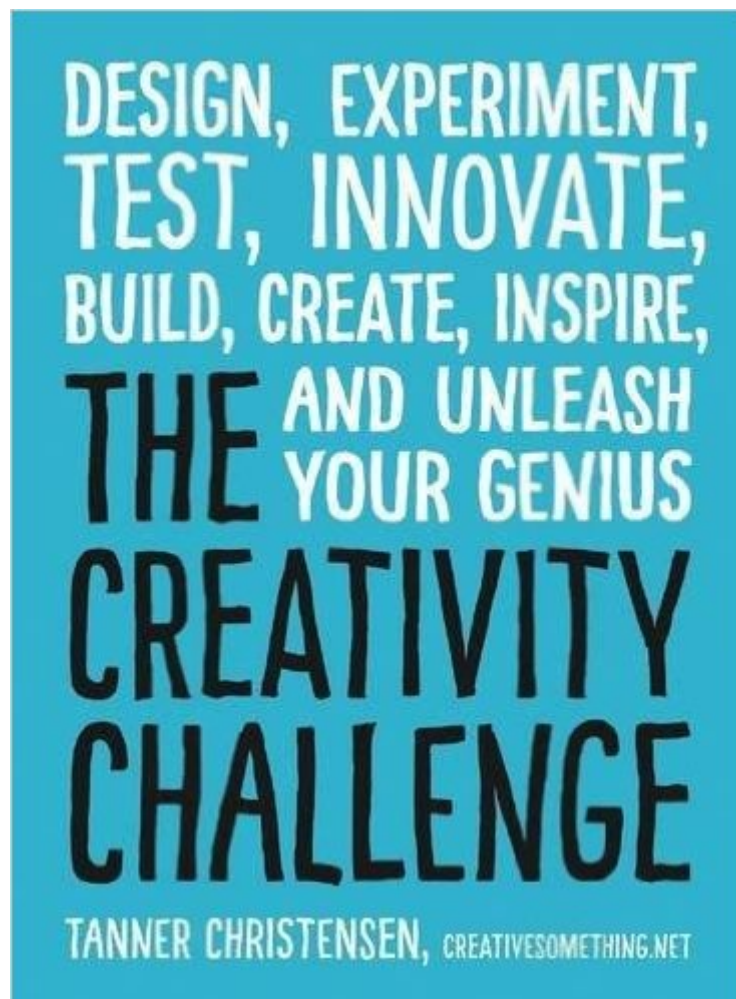


The book was found

# **The Creativity Challenge: Design, Experiment, Test, Innovate, Build, Create, Inspire, And Unleash Your Genius**



## Synopsis

Discover your "Aha" moment--right now! What's the best way to become more creative? Just change how you think! This book challenges you to go against your default ways of thinking in order to write, design, and build something extraordinary. Featuring more than 100 challenges, exercises, and prompts, each page guides you as you push past the way you normally see the world and uncover all-new possibilities and ideas. The Creativity Challenge teaches you that you already have immense creative potential in you--you just need to tap into it. Whether you're feeling stumped or uninspired, these creativity prompts will help you ditch typical thinking patterns and finally unleash the possibilities hidden within your mind.

## Book Information

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Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (23 customer reviews)

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## Customer Reviews

As an artist, I often find myself getting stuck; the creativity tends to flow less from time to time and this book is exactly what helps me dig deeper and find new ways to muster it up, sparking inspiration and new concept ideas for my next piece of art. I've been able to take some key challenges and apply it toward my artistry and overall day-to-day life without even thinking about it; while other days I flip to a random page and complete whatever challenge I land on. I highly recommend it for anyone who needs to be challenged to find their inner creativity, as it has most definitely helped me with mine.

What a great idea for a book! I always like to think of myself as innovative and creative, but the ideas in "The Creativity Challenge" take it to another level. I teach elementary school and cannot

wait to use the different ideas in this book with my students this coming school year. I plan on doing at least one challenge a week with my students. I really like how the different ideas are coded under five different idea types. Genius! All people, regardless of age, should push the limits of their own creativity and as an individual, mother, and teacher this book provides a perfect springboard for just that!

Brilliant! This book 'sniffs out' the cobwebs preventing the human mind's abilities to think, to do, to become, and to share the original and the articulate genius within all of us. This is more than just another book on creativity. This is a reservoir of what and of how to find and utilize our creative instincts.

A great book for those that don't like reading books :). It's super simple to pick this up, flip to any page, and find a quick distraction from the mundane. I've done a few challenges now and find it super fun, helpful, and motivating. Great job by the author to find a great balance between fun, education, and creativity.

I was so excited to check out *The Creativity Challenge: Design, Experiment, Test, Innovate, Build, Create, Inspire, and Unleash Your Genius* by Tanner Christensen after I flipped through a few pages of it on . Every creative person has times where you feel completely blocked and uninspired â “ it is a terrible place to be and often a hard place to escape from. This book features a couple hundred pages filled with exercises to help you get your juices flowing again. I really enjoyed the activities in this book that I have tried out - most don't take up too much of your time and if you really enjoy them you can repeat them. There are 5 different categories that the exercises are filed under: Convergent â “ working on connecting the dots or solving a puzzle Divergent â “ deconstructing processes and ideas Lateral â “ following steps Aesthetic â “ visual responses Emergent â “ ideas arising naturally/seeming to appear out of nowhere The challenges rotate through that order and are marked with a symbol so if you know that you are particularly interested in working on a certain type of exercise you can locate it easily. Challenges can be performed in the order that they appear in the book, at random, or however floats your boat. To mention specific exercises from the book would be giving away the content someone else worked hard on so I won't go into specifics about what my favorites are â “ some require you to write, some require you to perform physical tasks, all of them require you to give your brain a little workout. With over 100 activities to choose from if one does not inspire you, you can easily move on

to the next. In addition to being a great resource to inspire creative people, there are some great activities in this book that you can work on with your children which wins it extra bonus points with me.

Love this! Quick ways to get out of your own head. It's not a linear read; you can jump pages or flip to a random one. Quite a range of exercises too, would highly recommend for students and for anyone wanting to expand their creative capabilities.

I've read this book and have it under my monitor as a go-to resource for those days when I need a creative break. Looking at a project for too long sometimes constrains me to my own gaze. I find it really helpful to get out of my head and try different activities to expand and challenge my point of views / explore new thoughts by doing unexpected exercises. The Creativity Challenge offers an endless supply and variety of these challenges. It's one of those books you can pick up any time and easily navigate through without having to read it in any particular order. The exercises are well explained and the author creates a framework of understanding for each exercise: lateral, aesthetic, convergent, divergent, and emergent. I highly recommend this for any creative / designer / artist / or anyone who needs a creative boost.

This book has an incredibly diverse amount of hands-on challenges that range from writing to entrepreneurial exercises. This is a perfect gift for a young aspirational individual in your life or to shake up old habits. We use this book at our company as one of our standard reading materials along with "Zero to One" by Peter Thiel. These two books are perfect companions, one to help inform a great baseline/foundation for how to approach the world + exercises to enforce. If you are looking for a coffee table book to not only inspire but to move you to act, this is the one.

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